

<STRATEGIC GOAL>

Objective **<Objective description>** (*measurable representation of the strategic goal*)

Standard **<Standard description>** (*acceptable level of performance*)

Measure #: **<Measure title>** (*measure may be direct or indirect*)

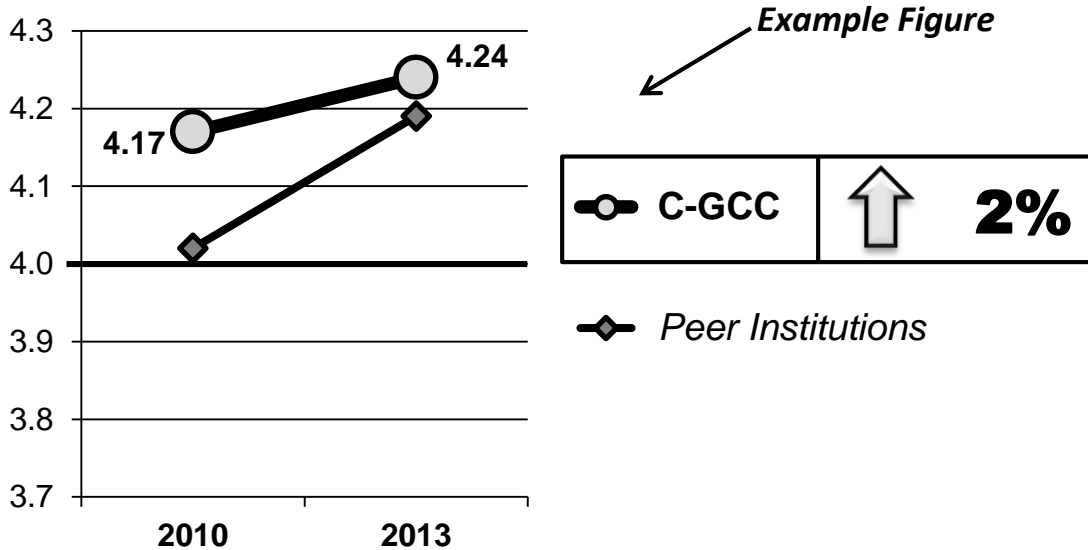
Direct Measures: require individuals or entities to demonstrate their knowledge, skills, and/or a behavior that reflects achievement of the stated goal (e.g. standardized exams, retention rate, etc.).

Indirect Measures: rely on individual perceptions to determine if a goal/objective has been achieved (e.g. surveys, interviews, course grades, etc.)

*Source: Vanderbilt University Assessment, 2010

<Introductory paragraph that includes an explanation of how the measure assesses the stated objective as well as any information necessary for the interpretation of data that follow>

Figure # or Table #: **<Title of Figure or Table>**



<Data source>
<Figure or Table notes>

Future Direction

<Paragraph that indicates any changes to how the Strategic Goal will be measured in the following year's Report Card> (*i.e. whether it will be measured using a different objective, standard, and/or measure*)